

# art TRAIL



Mind  
Peace  
Garden



**"...The reality is, the transformation is permanent. The paint might last 20 or more years on the walls but the change we make is forever..."**

Tamara Karkavy  
ArtWorks Founder & CEO  
Cincinnati, USA

# art TRAIL Map



Your go-to guide for  
**murals**  
& **MORE**  
up Hanley



**Stoke-on-Trent City Centre is home to over 100 pieces of artwork, from local muralists to award-nominated artists beyond Staffordshire's borders.**

**Amble, strut and explore all the creativity bursting from walls, doors, bins and more.**

### ArtBox (yellow code)

Identified and spearheaded by local Graphic Artist & Muralist, Rob Fenton has worked with Stoke-on-Trent City Centre BID to develop this small-scale installation that packs a huge punch. These installations appear on BT Openreach boxes, streetside fuse boxes, dustbins and other canvases. Working with a series of charities, community groups and local artist to bring their ideas to life, the ArtBox installation showcases unique takes on local pride.

- 1 Tontine - Callan Leavesley - <https://www.instagram.com/callanleavesleyart/>
- 2 Percy Street - Kirsty Smith x The Indi Club - [https://www.instagram.com/project\\_indi/](https://www.instagram.com/project_indi/)
- 3 Card Factory - Kate Windsor - <https://www.instagram.com/katewindsorartandtextiles/>
- 4 Upper Market Square - Kidda Kinsey - <https://www.instagram.com/kiddakinsey/>
- 5 Blue clock - Rob Fenton - <https://www.instagram.com/thisisrobenton/>
- 6 Huntbach Street - Created Academy - <https://www.facebook.com/createdacademy>
- 7 Parliament Row/Waterstones - Alex Norcop - <https://www.instagram.com/nowntprint/>
- 8 Upper Market Square/Sale Lab - FWD - <https://www.instagram.com/fwdead/>
- 9 KFC - KFC - Josh Barnett - <https://www.instagram.com/joshyouart/>
- 10 Blue Clock 1 - Blue Clock 1 - LGBTQ+ Community
- 11 Blue Clock 2 - Green - Peak Education - <https://www.facebook.com/KeysGroupLtd/>
- 12 Fountain Square - Dab Art - [https://www.instagram.com/dabart.\\_/](https://www.instagram.com/dabart._/)
- 13 Fountain Square - Dizzy Heights - <https://www.instagram.com/dizzyheightsuth/>
- 14 Fountain Square - Kirsty Smith - [https://www.instagram.com/kirstysmith\\_artist/](https://www.instagram.com/kirstysmith_artist/)
- 15 Fountain Square - Middleport Matters - <https://www.instagram.com/middleportmatters/>
- 16 Fountain Square - Fountain Square - VAST - <https://www.instagram.com/vaststaffs/>
- 17 Top of Piccadilly - Cultural Zebra - <https://www.facebook.com/profile.php?id=100065237781061>
- 18 Crown Bank - Ethan Lemon - [https://www.instagram.com/ethan\\_lemon\\_art/](https://www.instagram.com/ethan_lemon_art/)
- 19 Brunswick Street - Buzz Murals x YMCA North Staffs - <https://www.instagram.com/ymcans/>



**Art  
Box**



### ArtJam Murals (blue code)

To honour a decade of graffiti and Street-art events in Stoke-on-Trent, the BID alongside Rob Fenton and NTRPRNRS held a city centre ArtJam, featuring artists from across the UK.

Thank you to Stoke-on-Trent City Council for granting exclusive permission to transform previously unutilised hoarding, and to the wonderful team of volunteers at Vodafone Stoke Contact Centre for their assistance in preparing the hoarding ahead of painting.



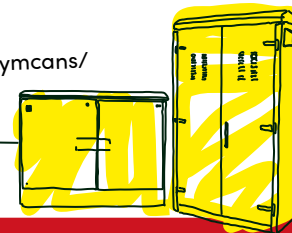
### Honouring Heritage (green code)

Four large-scale murals sit on Hope Street, depicting important figures who have contributed to the rich heritage of our city:

Eleanor Lodge was a British academic born in Hanley in 1869. She went on to serve as principal in the University of London and the first ever female recipient of a Doctor of Letters; the highest level of college degree. Artwork completed by Ethan Lemon + Rob Fenton.

Stoke Speedway, originally formed at the Sun Street Stadium in Hanley in 1929, with 30,000+ visitors attending to watch the speedway pre-war. Artwork completed by Rob Fenton.

Edward John Smith, the legendary captain of the doomed RMS Titanic, often referred to as "the millionaire's captain" due to his popularity and skill. Artwork completed by Tom Edwards, Rob Fenton and Ethan Lemon.



### Be Excellent to Each Other (pink code)

This mural and peace garden, perfectly positioned next to North Staffs Mind, is dedicated to Jackson Cummings, a local gentleman known & loved by many, who sadly lost his battle against his mental health issues in January 2019.

The quote "Be Excellent To Each Other", shared by Jack through social media a few weeks before he passed away, continues to be used in fundraising campaigns for North Staffs Mind & touching memorials in Jackson's name.



Stoke-on-Trent City Centre Business Improvement District (BID) is a not-for-profit organisation financed principally through a small, compulsory annual levy paid by businesses in the BID area, based on rateable value. By working in partnership and bringing together the skills, experience and influence of local businesses, public authorities and other key agencies, BIDs can serve as a highly effective model for delivering added value to an area through dedicated services and initiatives.

Check out more of our work:



**Rob Fenton is a graphic designer and Staffordshire University graduate.**

**He has extensive experience in Graffiti, Street Art and the world that surrounds it — workshops and commissions have been a regular feature in Rob's working life for a number of years, working with Stoke-on-Trent City Council and RareKind Agency.**

**Rob's project management skills are second to none, and his contacts and experience in this sector is rife.**

**Rob  
Fenton**